

**Matthews Parks, Recreation, and Cultural Resources
Advisory Committee
August, 2016 Meeting Minutes**

Committee Members Present: Howie Labiner, Harvey Boyd, Gretchen Reid, Mary Ciminelli, Sandi Lee
Committee Members Absent: Matt Jones, John Estes
Staff Members Present: Corey King, Lee Anne Moore, Ashley Warwick
Staff Members Absent: Colten Marble, Scott Rawls, Michelle Savago

Chairman Howie Labiner called the meeting to order at 6:40pm.
June minutes were unanimously approved.

Public Comment

None

Cultural Report- Colten Marble

- Programs/Activities
 - Summer camps will be wrapping up within the next couple of weeks.
 - Camp Funshine's last week will be next week.
- Corey informed the committee that even though part of the Community Center was shut down, we still managed to surpass the revenue goals for FY '15-'16.
- Howie suggested that the Community Center offer a paid computer class, given the popularity of the free Technology Learning Day.

Athletics Report

- Crews Summer Camps
 - **August 1-5:** Camp Gymstars Soccer, Camp Crews Bubble Ball Sports, Fencing Camp
 - **August 8-12:** Muggsy Bogues Basketball Camp – Week 2 (Last week of camp!)
- Grace Academy Volleyball starts practice on 8/15
- Bridge resumes its regular Tuesday schedule on 8/16
- Line Dancing resumes its regular Wednesday schedule on 8/24

Parks Report- Scott Rawls

- Purser-Hulsey Park Community Garden – Only 12/48 plots remain.
- Contact Scott Rawls about plot rentals – srawls@matthewsnc.gov – 704-708-1288
- Parks/Outdoor Summer Camps
 - **August 1-5:** Discovery Place Outdoor Explorers Camp
- **August 8-12:** Great Outdoors University Camp (Last week of camp!)

Special Event Report- Lee Anne Moore

- One movie night left in this year's series—August 13.
 - Crowds have been VERY low this year; heat most likely being a factor. Staff is also wondering if this series has run its course, so many towns and shopping centers offer music and movies now. Movies have to start too late for young kids, and Food Truck Fridays have impacted crowds as well, we feel. We may consider suspending this series next year.
 - Questions: Can we add money and activities to Food Truck Fridays, and have better bands every week? Are we able to rent inflatables houses and interactives? Do theme nights?
 - Discussion about keeping Symphony night in June, discussing pros and cons. Will keep symphony for sure, though.
 - Howie suggested a bi-weekly or monthly SCMS, or even moving the movie to Crews for Date Night Drop-Off.
 - Another suggestion was made to add some SCMS elements to Food Truck Fridays.
 - Even add some misting fans for the hotter days.
- All Matthews Alive mode now, spaces for sponsors/exhibitors are closed, space for food vendors closed, maps are drawn, advertising done, Schedule and poster attached.
 - Still plenty of room in the parade. Help spread the word!
- Work has begun for 3rd annual Pawsitively Matthews on November 12th, vendors solicited, sponsors secured, elements ordered.
- Some work has also begun for the Tree Lighting on Dec 3rd; performers, artists, Santa contracted.

Director's Report- Corey King

- Corey informed everyone that Corey Villas is no longer a member of the committee due to scheduling conflicts.
 - The Town will put out a memo to the public, informing them of an opening on the PRCR Advisory Committee.
- The clearing of walking trails has begun at Purser-Hulsey Park.
 - Use of the trail will not be promoted until project is complete, likely November – December 2016.
- 34 plots have been filled at the second Community Garden location.
- The construction of phase two at the Sportsplex is still on pace.
 - The completion date, as well as a soft opening, is projected for November or December.
 - There is potential for an additional \$1,000,000.00 of state funds to be added to the Sportsplex budget.
 - Additional seating and accompanying amenities has been discussed as a possible use for these funds.

- Partners for Parks
 - There are two projects that we have the opportunity to work with Partners for Parks to fund:
 - A playground area for the future Rice Road Park
 - Trail projects
- Charles Smith, the new Recreation Program Manager will begin his position with Matthews at the end of August.
- The new public art piece has been installed near the new Charlotte Metro Credit Union in North End.
- Corey presented the committee with maps of areas in Matthews that have been deemed as “underserved” with park areas.
 - **Site 1**
 - PID 21525424; Phillips Road between Stallings Rd – Lion Heart Lane
 - Acreage: 13.85
 - Land Use: Agricultural – Commercial Production
 - Description: wooded, road front, surrounded by residential, relatively flat/little elevation change through majority of the site
 - **Site 2**
 - PIDs: 21302107, 21302108, 21302109, 21302133; Sardis Road, adjacent to existing Sardis Park site
 - Acreage: 15 (Combined)
 - Land Use: Single Family - Residential
 - Description: open site (not heavily wooded), existing pond, history of garden use
 - **Site 3**
 - PIDs: 22729101, 22727140, 22727162, 22727163; near Weddington Rd/Trade Street intersection
 - Acreage: approximately 16.6 (combined)
 - Land Use: Rural-Homesite
 - Description: wooded in rear, road front, surrounded by residential, existing pond, site of planned future greenway extension; include rear portions of residential property in addition to larger property at Weddington/Trade Street intersection; estimates portion of larger site located in flood plain.
 - **Site 4**
 - PIDs: 22737181, 22723978; near Four Mile Creek Greenway, John Street access
 - Acreage: 21.25 (combined)

- Land Use: Rural-Homesite
 - Description: existing Town owned property, wooded, lacks road/vehicle access, adjacent to existing Four Mile Creek Greenway, potential site for additional bike/walk trails.
-
- **Site 5**
 - PIDs: 22701236; Parklet design adjacent to Matthews Community Center
 - Acreage: .03
 - Land Use: Church
 - Description: adjacent to Matthews Community Center, near access to Community Center Connector Trail.
 - **Site 6**
 - PIDs: 22760105; Intersection of McKey Rd – Pleasant Plains Rd
 - Acreage: 22.75
 - Land Use: Single Family Residential
 - Description: Relatively flat, non-wooded, existing pond, adjacent to multiple neighborhoods.
-
- The cost recovery discussion was discussed, decision made to discuss in further depth at the next meeting.

The meeting was adjourned at 8:30pm.