

**Matthews Parks, Recreation & Cultural Resource  
Advisory Committee Meeting Agenda  
Wednesday, November 14, 2018 6:30PM**

**Committee Members Present:** Howie Labiner – Chair, Harvey Boyd, Ryan Maclatchie, John Gatlin

**Committee Members Absent:** Sandi Lee, Mary Ciminelli, Dawn Reid - Vice Chair

**Staff Member Present:** Corey King, Melissa Johnson

**Guest Present:** Mark Tofano (interested in the advisory board opening)

Meeting called to order at 6:40pm

- I. Public Comment
  - a. N/A
- II. Division Reports were reviewed
  - a. Special Events
    - i. Highlighted photo of Matthews Alive give back amount, \$144,062
      1. Revenue is from the festival, minus the expenses, and the net is what is given back to organizations.
    - ii. Question about numbers at Pawsitively – better/same/different? Overall feel was a success and “pawsitive” comments, vendors were happy with turn out.
  - b. Athletics
    - i. Gym floor has been replaced, but the Badminton play lines will be fixed.
  - c. Parks/Outdoor Recreation
  - d. Cultural Resources
    - i. Question about Poperazzi event – “What is it?” Vocal trio that puts a Vegas/pop spin on opera performances.
- III. Director’s Report
  - a. Project Updates
    - i. Country Place Park – Everything is finished; landscape lighting was repaired; sign needed repair but that is completed. Last thing to complete are some lights on the sign.
    - ii. Matthews 101 last week
    - iii. Rice Road Park: Rain has slowed down progress; all earthwork is complete. Working on some additional stormwater control.
    - iv. December 12 is next advisory meeting and same night as the Four Mile Creek Feasibility Study (expansion of Four Mile Creek from South Trade to Rea Road). Four Mile Creek Meeting will have suggestions for re-routing the creek, creek-crossing information, and other connectivity. It will be set up with stations and take place at Town Hall. There is an ask of the Advisory Board to attend the Four Mile Creek Feasibility Study Meeting before coming to the Advisory Board Meeting. The Advisory Meeting will include the annual holiday dinner.
    - v. Received a grant from a division of NCDOT to help fund ways to cross Idewild Road to help citizens have non-vehicular access to Steven’s Creek Nature Preserve. Contract signed by December 1<sup>st</sup>.

- vi. Question about Heritage Trail construction – Construction is currently 3 months behind
- vii. Question about connectivity across Monroe Road (John Street): Traffic light will be at Greylock Ridge; Greylock Ridge Extension will connect to Tank Town Road
- viii. Another grant through NCDOT, parking will be studied in Downtown Matthews. Some of this parking will be for bike parking, looking at where bike racks will be. Area beside the Post Office and the empty lot on Matthews Station Street.
- ix. Windsor Run: deed has not been given to the Town yet.

#### IV. Old Business

- a. FY19 Tourism Grant Award Recommendations
  - i. \$1000 additional to MARA, Rugby and \$400 to Charlotte City Ballet suggested by Advisory members present
  - j. Wall Poem discussion/Recommendation
    - a. “Soaker” was consensus

#### V. New Business

- a. Application to join committee
  - a. Howie - Motion to Recommend, Ryan Second, all in favor. Approved.
- b. Public art suggestions: work with Northwest School of the Art to bring in public art; discuss more sculpture opportunities with the sculptor from Waxhaw. Possibility of a Crestdale history-themed mural on a building in Crestdale. Possibility of having a contest to create an inventory of art that is Matthews-themed and give the winner prize money.

Meeting adjourned at 8:13pm.