

Matthews Parks, Recreation & Cultural Resource

Advisory Committee Meeting Agenda

Wednesday, June 13, 2018

6:30PM

Advisory Committee members: Howie Labiner – Chair Dawn Reid - Vice Chair Harvey Boyd
Mary Ciminelli Sandi Lee John Gatlin
Mitchell Mullen Ryan Maclatchie Daphne Traywick

- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Division Reports:
 - a) Special Events
 - b) Athletics
 - c) Parks/Outdoor Recreation
 - d) Cultural Resources
- V.** Director's Report
 - a) Project Updates
- VI.** Old Business
- VII.** New Business
 - a) Mural discussion
- VIII.** Adjournment

Parks, Recreation & Cultural Resource Advisory Committee

Department Division Updates: MAY 2018

SPECIAL EVENTS

- Food Truck Fridays & Concert Series
 - Continue to be successful, getting good feedback form the community and attendees.
 - Bathrooms now repaired
- BeachFest
 - Event went well. Extreme heat and humidity affected afternoon crowds, but no rain.
 - Thoughts for next year include the addition of different types of ‘beach’ music—California beach, Caribbean beach, reggae beach.
 - Will continue to consider moving the event back one week (to first weekend in May) and adding Sunday.
- Charlotte Symphony
 - Concert will have taken place before the June 13 Advisory Committee meeting; expecting the usual large crowds, and good weather thus far.
 - J’Michael Peebles returning as a prelude act, by popular demand
- July 4th
 - Planning is underway; Tim Clark Band will perform at the concert 7-9pm. People’s Parade will take place from Town Hall as in past years.
 - Bounce houses and kids’ activities will be in the park at 5pm.
- Matthews Alive
 - Board is still looking for a sponsor for the Matthews Alive Wristband Night in the Carnival, and the Cultural Center. Both great points of exposure. \$3500 and \$2500 respectively. Please send any possible sponsor ideas to the Special Events office
 - Other sponsorships are totaling approx \$172,000 right now—so even without these two specific sponsorships, we are exceeding last year’s totals at this point.
 - Regular exhibitor space may be sold out already—will be confirming that next week
- New Ideas
 - Event ideas for Matthews (for 2018-2019) continue to be welcome. If you attend a cool, hip, trendy event in a similar town and would like to see it here—let us know about it

CULTURAL RECREATION UPDATE

Programs/Activities

- June gallery display: The McDowell Group and Veterans Arts Class will be displaying their work June 1-June 29, 2018. Gallery reception is Saturday, June 9, from 2pm-4pm. The reception is free and open to the public
- Art now being displayed at Town Hall; these installments will rotate every 60-90 days.
 - Current show: Sister Cities Transatlantic Photo Competition – May 2 until August.
 - Next show: Photography exhibit by artistic photographer John Shurley.

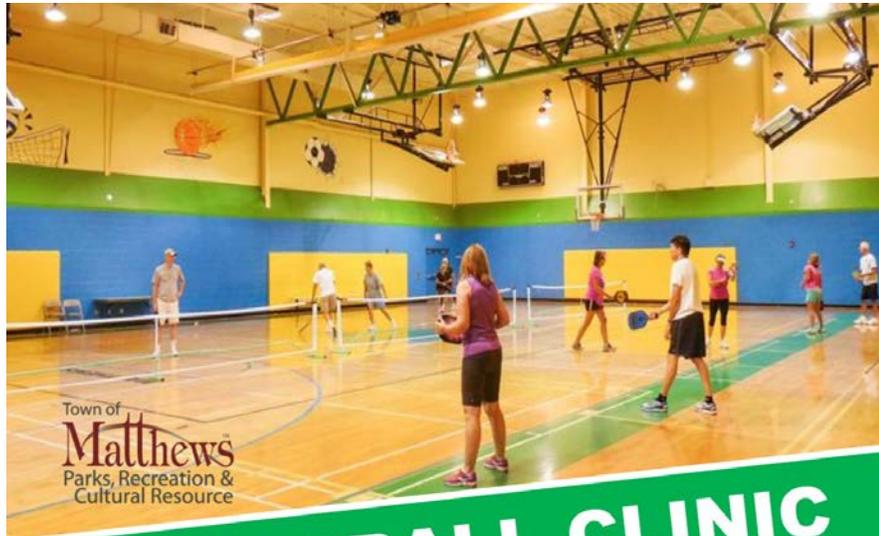
- If you know anyone who may be interested in displaying their works at Town Hall, please have them contact mjohnson@matthewsnc.gov.
- Summer camp registration is still open and growing. Camps start June 11, but the bulk of the camps will start June 18 and run through the middle of August.
- Public art update:
 - The bee sculpture was installed in the pollinator garden at Country Place Pocket Park. The Town is *buzzing* about it. The base of the sculpture will either be painted or a mosaic will be added to help it blend in better.
 - The stairs at the side entrance of the Matthews Community Center and the metal stairs leading up to the MAC will be painted by well-known Charlotte muralist Bree Stallings. Drawings of the expected project are included below. (Bottom of agenda)
- Matthews Playhouse:
 - Upcoming Mainstage Production: South Pacific (June 8-24)

PARKS/OUTDOOR RECREATION

- Country Place Park
 - Work was completed to add concrete pads next to the benches, and a ramp to access the park, in order to make the park more accessible.
- Four Mile Creek Greenway
 - Rhombicosidodecahedron Sculpture – Archimedean Solid
 - Educational signage installed near the Squirrel Lake Park entrance to the greenway.
 - Sculpture to be installed in the coming weeks.
- Summer Camps
 - June 25-29: Discovery Place: Outdoor Explorers Camp
 - 9am-12pm, Squirrel Lake Park
- Eagle Scout Projects
 - Squirrel Lake Park: Approved project to install new tee signs, rules sign, and caution sign on the disc golf course.
 - Squirrel Lake Park: Proposed project to add bridges, benches, and directional signage on the disc golf course.
 - Four Mile Creek Greenway: Approved project to install educational signage along the greenway to explain different snake species and how the low-water bridges function.

CREWS RECREATION CENTER

- Programs/Activities
 - Date Night Drop-Off
 - The Center reached capacity (20) for the Friday, May 11th Date Night Drop-Off. Registration is ongoing for the Friday, June 8th session.
 - Midnight Basketball
 - The third installment of the Midnight Basketball program is scheduled to take place on Friday, June 15th (8pm-12am).
 - Pickleball Clinic
 - In an effort to meet the high demand of one of the fastest growing sports in America Crews Recreation Center will be offering a 4-week Pickleball Clinic that will focus on basic techniques, strategy and court positioning. Sessions will take place on Wednesdays beginning July 25th (6-7pm). To register visit www.MatthewFun.com. See flyer below.
 - Summer Programming
 - Registration is ongoing. A full summer camp listing can be found at www.MatthewsFun.com.
- Staffing
 - Staff is currently seeking to hire a Recreation Leader to replace a staff member that left to pursue another employment opportunity.
- Facility Maintenance
 - Gym and Multipurpose Room Flooring Project
 - Staff is in the process of finalizing an agreement with Southern Flooring to complete the replacement of the gym floor and re-finishing the Multipurpose Room floor. Tentatively, the project is going to take place mid/late August 2018.



PICKLEBALL CLINIC

PRESENTED BY CREWS RECREATION CENTER
~ INSTRUCTION LED BY DAVID HITE ~

BASIC TECHNIQUES, STRATEGY AND COURT POSITIONING ARE THE FOCUS OF THIS 4-WEEK DRILL AND PLAY PICKLEBALL CLINIC.

DESIGNED FOR BEGINNER TO INTERMEDIATE SKILL LEVEL PLAYERS

FOR MORE INFORMATION:

CALL 704-708-1289

OR

EMAIL CSMITH@MATTHEWSNC.GOV

CREWS RECREATION CENTER
1201 CREWS ROAD, MATTHEWS, NC

4-WEEK PICKLEBALL CLINIC

- JULY 25TH (6-7PM)
- AUGUST 1ST (6-7PM)
- AUGUST 8TH (6-7PM)
- AUGUST 15TH (6-7PM)

SESSION FEE:

\$25.00 (MATTHEWS RESIDENT RATE)

\$30.00 (NON-RESIDENT RATE)

Visit www.matthewsfun.com to register